

## **EEO PUBLIC FILE REPORT**

**This Report covers full-time vacancy recruitment data for the period: March 23, 2018 – March 22, 2019.**

- 1) Employment Unit: Tennessee Media Associates**
- 2) Unit Members (Stations and Communities of License): WRJZ-AM, Knoxville, TN**
- 3) EEO Contact Information for Employment Unit:**

Mailing Address:  Tennessee Media Associates 1621 East Magnolia Ave. Knoxville, TN 37917	Telephone Number:  865-525-0620
	Contact Person/Title:  Marshall Stewart / Operations Manager
	E-mail Address: <a href="mailto:marshall@moffitmedia.com">marshall@moffitmedia.com</a>

- 4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

**No full time positions were filled during the period March 23<sup>rd</sup> 2018 – March 22<sup>nd</sup> 2019.**

6) **Total # of Interviewees Referred:** For the period from March 23, 2018, through March 22, 2019, this Employment Unit interviewed no interviewees for full-time job vacancies.

7) **Supplemental Recruitment Initiatives.** List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

**(a) Initiative: Establishment of training program.**

Description of the initiative, including the nature of the activity, the scope of participation by the station (include station personnel involved by title) and specific date/time/place information.

**The general manager, John Adams, conducts a weekly training program for all sales personnel. The training sessions take place every Monday morning between 10:30am and 11:30 am at our location on East Magnolia Avenue in Knoxville, TN. Mr. Adams helps personnel with sales skills as well as preparing suitable candidates for possible promotion within the sales organization. Each meeting consists of critiquing sales appointments, role-playing exercises, and assistance with proposals.**

**(b) Initiative: Internship Program with Pellissippi State Community College**

Description of the initiative, including the nature of the activity, the scope of participation by the station (include station personnel involved by title) and specific date/time/place information.

**Employment Unit began an internship program in 2018 with a student interested in broadcasting. Intern participated in various aspects of live program production, including in-studio broadcast work.**